

JIMMY MISTRY

Design Futurist | Hotelier | Real Estate Developer | Adventurer | Community Builder | Nation Builder
Founder & Chairman *Della Townships* | Founder Della Group

A *first-generation serial entrepreneur*, Design Futurist & Founder of Della Townships - *India's fastest-growing luxury real estate brand with a GDV of 46,480 Crs | \$5.11 Bn*, redefining how India *lives, works*, and *dreams*, One township at a time...

Beyond townships and real estate, his leadership spans **experiential hospitality, adventure tourism, military tourism, manufacturing, and luxury interiors**, alongside **Della Leaders Club (DLC)** a global community of **2,800+ entrepreneurs** across the **United States, United Kingdom, Dubai, and India**. The **Della Group** today employs over **3,000 people**, and his public engagement includes being a **Titan** on **IdeaBaaz** on **Zee TV**, mentoring and championing India's **startup ecosystem**.

A **design futurist** and *creative maverick*, his work is driven by the belief that *design shapes behaviour, cities shape lives, and purpose shapes legacy*. He views real estate not as construction, but as a *deeply human and creative act where Resort Living, Branded Residences, Wellness, Enterprise, Culture, Sustainability and Community into Human-centric Ecosystems*. This philosophy led to *Salutogenic Living* designing environments that actively generate health, vitality, meaning, and longevity. For him, success is defined by whether *every project becomes a catalyst for social, economic, and human impact*.

As a designer with *over three decades of relentless work* behind him, he is credited with over **250 corporate headquarters** designed for *India's leading enterprises* and *global companies*, with a distinctive *architectural signature* that bridges design, functionality, and experience. His work has been showcased at architecture pop-ups in India and internationally, including the *Indo-Portuguese Architecture Festival*, reinforcing a *global creative presence* beyond real estate.

An *industry thought leader* and *speaker*, he addresses *global design forums, sustainability, environmental and social-impact platforms, startup ecosystems, and experiential hospitality and adventure forums*. Last month, he was among the few Indians to speak at *COP30, Belém (Brazil)*, presenting on *Salutogenic Luxury Integrated Townships* and *carbon-negation experimentation* using *algae ponds, microalgae, and algae-based hydroponics*.

He has received **60+ awards and accolades** in India and globally. His philanthropic work spans over two decades through the *Parsee Resource Group* and the *Della Foundation*, which runs the *Della Foundation ZP School for 280+ Adivasi underprivileged children* up to the **12th standard** and leads *disaster-relief* efforts through a rapid response **Flash Force** of **100+ trained volunteers** supporting government agencies during emergencies.

Pioneers & Firsts

1. **Pioneer of the Design-Led Township Model in India (2026)** - featured by *Forbes India* among the *"Next-Generation Leaders Reshaping Business,"* for redefining Indian real estate through Della Townships' asset-light, design-first approach - scaling from a 30-key glamping resort in Lonavala to a ₹46,480 Crs development pipeline.
2. **Pioneer of the Asset-Light Real Estate Model in India (2026)** - *"The new Uber or the new Airbnb of the real estate industry,"* as recognised by *Fortune India*, for building Della Townships - India's fastest-growing luxury real estate brand on the proprietary CDDMO framework (Conceptualisation, Design, Development, Marketing, Operations), removing land ownership and regulatory approvals as the two biggest barriers to scale.

3. **Pioneer of Experiential Hospitality in India (2010)** - integrating design, gastronomy, adventure, entertainment, and destination-led experiences.
4. **Pioneer of Adventure Tourism in India (2010)** - launching India's first extreme adventure park and scaling a national adventure park platform.
5. **Pioneer of Military Tourism in India (2017)** -creating World's first military-themed five-star luxury resort.
6. **Founder of DLC (DELLA Leaders Club) (2021)** - recognised by Forbes New York as the creator of the world's first business platform for entrepreneurs.
7. **Pioneer of the World's First Collaborative Design Platform (2024)**- bringing design, architecture, innovation, and execution onto a single global ecosystem.
8. **Innovator & Founder of the DLC Guide (2024)** - India's answer to the Michelin Guide, covering 102 restaurants across nine global cities from New York and London to Dubai and India.
9. **Pioneer of Design Districts in India (2025)** - introducing theme-based luxury retail and cultural districts on the outskirts of cities, inspired by global design districts in New York, London, and Dubai.
10. **Pioneer of Italian Furniture in India (1996)** - credited with curating and hosting the first-ever Italian furniture exhibition in India, featuring 27 leading Italian brands.

"Success can only be measured by the number of human lives one has touched positively."

-Jimmy Mistry