

JIMMY MISTRY

Design Futurist & Creator of Future-Fit Cities | Hotelier | Real Estate Developer | Adventurer | Community Builder | Nation Builder | CMD, Della Townships | Founder, Della Group

A **first-generation serial entrepreneur**, Design Futurist & Creator of Future-Fit Cities, CMD Della Townships - **India's fastest-growing luxury real estate brand with a GDV of 55,319 Crs | \$5.86 Bn**, redefining how India **lives, works, and dreams**. One township at a time...

Beyond townships and real estate, his leadership spans **experiential hospitality, adventure tourism, military tourism, manufacturing, and luxury interiors**, alongside Della Leaders Club (DLC) a **global community of 2,800+ entrepreneurs** across the **United States, United Kingdom, Dubai, and India**. The Della Group today employs over **3,000 people**, and his public engagement includes being a **Titan** on IdeaBaaz on Zee TV, mentoring and championing India's **startup ecosystem**.

As a **design futurist** and **creative maverick**, his work is driven by the belief that **design shapes behaviour, cities shape lives, and purpose shapes legacy**. He views real estate not as construction, but as a **deeply human and creative act where Resort Living, Branded Residences, Wellness, Enterprise, Culture, Sustainability and Community into Human-centric Ecosystems**. This philosophy led to **Salutogenic Living** designing environments that actively generate health, vitality, meaning, and longevity. For him, success is defined by whether **every project becomes a catalyst for social, economic, and human impact**.

As a designer with **over three decades of relentless work** behind him, he is credited with over **250 corporate headquarters** designed for **India's leading enterprises** and **global companies**, with a distinctive **architectural signature** that bridges design, functionality, and experience. His work has been showcased at architecture pop-ups in India and internationally, including the **Indo-Portuguese Architecture Festival**, reinforcing a **global creative presence** beyond real estate.

An **industry thought leader** and **speaker**, he addresses **global design forums, sustainability, environmental and social-impact platforms, startup ecosystems, and experiential hospitality and adventure forums**. Last month, he was among the few Indians to speak at **COP30, Belém (Brazil)**, presenting on **Salutogenic Luxury Integrated Townships** and **carbon-negation experimentation** using **algae ponds, microalgae, and algae-based hydroponics**.

He has received **60+ awards and accolades** in India and globally. His philanthropic work spans over two decades through the **Parsee Resource Group** and the **Della Foundation**, which runs the **Della Foundation ZP School for 280+ Adivasi underprivileged children** up to the **12th standard** and leads **disaster-relief** efforts through a rapid response **Flash Force** of **100+ trained volunteers** supporting government agencies during emergencies.

Pioneers & Firsts

1. **Pioneer of the Design-Led Township Model in India (2026)** - featured by **Forbes India** among the **"Next-Generation Leaders Reshaping Business,"** for redefining Indian real estate through Della Townships' asset-light, design-first approach - scaling from a 30-key glamping resort in Lonavala to a ₹46,480 Crs development pipeline as on June 2026
2. **Pioneer of the Asset-Light Real Estate Model in India (2026)** - **"The new Uber or the new Airbnb of the real estate industry,"** as recognised by **Fortune India**, for building Della Townships - India's fastest-growing luxury real estate brand on the proprietary CDDMO framework (Conceptualisation, Design, Development, Marketing, Operations), removing land ownership and regulatory approvals as the two biggest barriers to scale.

3. **Pioneer of Experiential Hospitality in India (2010)** - integrating design, gastronomy, adventure, entertainment, and destination-led experiences.
4. **Pioneer of Adventure Tourism in India (2009)** - launching India's first extreme adventure park and scaling a national adventure park platform.
5. **Pioneer of Military Tourism in India (2017)** - creating World's first military-themed five-star luxury resort.
6. **Founder of DLC (DELLA Leaders Club) (2021)** - recognised by Forbes New York as the creator of the world's first business platform for entrepreneurs.
7. **Pioneer of the World's First Collaborative Design Platform (2024)** - bringing design, architecture, innovation, and execution onto a single global ecosystem.
8. **Innovator & Founder of the DLC Guide (2024)** - India's answer to the Michelin Guide, covering 102 restaurants across nine global cities from New York and London to Dubai and India.
9. **Pioneer of Design Districts in India (2025)** - introducing theme-based luxury retail and cultural districts on the outskirts of cities, inspired by global design districts in New York, London, and Dubai.
10. **Pioneer of Italian Furniture in India (1996)** - credited with curating and hosting the first-ever Italian furniture exhibition in India, featuring 27 leading Italian brands.

"Success can only be measured by the number of human lives one has touched positively."

-Jimmy Mistry